

# Wine Country

## CHAPTER NEWS

### Happenings & Events

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#### NEXT MEETING

Save the date for our Tuesday, September 18th dinner meeting at 6:30pm at Latitude Island Grill in Rohnert Park! You must RSVP by noon on Friday, September 14, 2007, with Anna Smith (theshelfordhouse@earthlink.net). We will meet at the bar, either inside or out, at 6:30pm to socialize and network before the meeting. The meeting begins promptly at 7pm with three courses served during the meeting, including dessert. Bring wine to share! Cost for this meeting is \$40 to cover corkage at this location.

Our speakers this month are our own **Lucy Lewand** and **Marie Thielade** who are going to be teaching us how to network effectively. This promises to be highly educational and a great deal of fun—don't miss it! We will also have our monthly raffle and committee sign-ups.

If you have a raffle item, please contact **Janet Coddling** (janet@scanitjanet.com).

#### HOLIDAY PARTY

Our Christmas party will be on a Wednesday this year, so that we can have it at Mayacama Golf Club (which is closed on Tuesdays). This is a gorgeous venue and you really won't want to miss it. We will have our traditional ornament exchange (price of ornament limited to \$10).

See the "Save the Dates" on reverse for all event dates, times and locations for the year.

#### DUES

It is time to pay your dues to ABWA Wine Country Chapter. Dues are \$60. You may pay by check or credit card at our kickoff meeting. Remember, your National dues are payable at the time of year you join and Chapter dues are always payable in September. You will not be allowed a space in the roster if you have not paid your dues. Pay on or before our October 16th dinner meeting to be included in the roster.

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### MESSAGE FROM THE PRESIDENT

Welcome back, ladies! I know we have all had an incredibly busy summer, full of hard work, vacations, family obligations and hopefully some good wine and good fun! Now the kids are back to school, the days are getting shorter and the sun is moving south. For many this is a bittersweet time of year, when the freedoms of summer give way to the doldrums of winter. For all of us ABWA Wine Country Chapter members it is time to see all of our friends, many of whom we haven't seen all summer, and to get out there and support each other and our businesses. Our goal this year is a slow, steady and healthy growth in ourselves, our businesses and within ABWA, as well. We will start out the year with Wine Country Chapter's first membership drive.

—Rachael Erickson



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# Chapter Business

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## PLANNING MEETING

We had an incredibly successful, fun and productive planning meeting in August. Several plans were made and new ideas have come to light.

## New Opportunities This Year

- We agreed that we need to encourage more one-on-one time between our members outside of ABWA meetings. We will encourage this by having a raffle bowl available at our regular meetings in which anyone who wants to participate will drop their card. After all who want to participate have done so, each participant then draws a card and has a glass of wine, coffee, lunch, etc. with the person who's card they have drawn.
- After one-on-one meetings, members will have an opportunity at the next Chapter meeting to introduce and say a few words about the person with whom they met.
- We are hoping to have advertising space on our website this year. Stay tuned for how you may purchase an ad.
- You can also win a member spotlight on our new website. Purchase raffle tickets for this opportunity.

- Each meeting you will have the time to give a testimonial about another ABWA member with whom you have done business. It is our time to brag about each other to each other.

## Continuing Opportunities

- The best opportunity available in ABWA Wine Country Chapter is to become active in our committees. You get to know wonderful, dedicated women, you get to give back to the group and it is automatic networking. Be sure to sign up for a committee at the Kick-off Meeting.
- Ads are available in our roster again this year. Contact **Alicia Mutch** (akmutch@earthlink.net) to find out how you can advertise with ABWA.
- We will continue to offer two member spotlights at our meetings each month. This is an opportunity to talk about yourself/your business for 3 minutes at a dinner meeting.
- Everyone really liked the round table discussions last year, so we will implement them again this year.

Thanks again to all who participated in the planning meeting!

## SAVE THE DATES

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### September 18, 6:30pm

Kick-off Meeting & Raffle  
Latitude Island Grill, Rohnert Park  
Speakers: Lucy Lewand & Marie Thielade, Networking Skills & Tips

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### October 16, 6:30pm

Dinner Meeting | Fountaingrove Inn

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### October 24

Mixer @ Barbara Zimmerman's

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### November 20, 6:30pm

Dinner Meeting | Fountaingrove Inn

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### November 28

New Member Orientation  
Location TBD

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### December 12 (Wednesday)

Holiday Party | Mayacama

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### January 15, 6:30pm

Dinner Meeting | Fountaingrove Inn

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### February 19, 6:30pm

Dinner Meeting | Fountaingrove Inn

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### March 18, 6:30pm

Chapter Dinner Meeting: Mentors  
Fountaingrove Inn

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### April 15, 6:30pm

Inspiring Women Scholarship  
Awards Benefit | Location TBD

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### May 15, 6:30pm

Dinner Meeting | Fountaingrove Inn  
New Board Election: Members Only

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### June 17, 6:30pm

Scholarship Awards, Woman of  
the Year, & Officer Installation  
Gala | Location TBD

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# Member News

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If you would like to submit an announcement or event for our next bimonthly newsletter, email **Rachael Erickson** (rachael@hintoncochran.com)